



sustain your edge

FTMA CONFERENCE

WEDNESDAY 16 – FRIDAY 18 JULY 2025
SIR HOWARD MORRISON CENTRE, ROTORUA

PRINCIPAL PARTNER

MiTek[®]

Better Building Through Off-site Technology

We are pleased
to welcome
back our
popular 2023
Conference MC
– Te Radar





FRAME AND TRUSS MANUFACTURERS' ASSOCIATION

16-18 July 2025

Sir Howard Morrison Centre,
Rotorua, New Zealand

2025 SUSTAIN YOUR EDGE

Sustain Your Edge is the NZ National Conference for frame and truss manufacturers, suppliers and industry partners and this is a must-attend event for those participating in both the on-site and off-site construction sectors.

Take up your opportunity to:

- Network across the entire frame and truss supply chain New Zealand wide at one event
- Learn about the most important issues and opportunities facing frame and truss fabricators today and into the future
- Showcase your solutions for the frame and truss industry with the latest products, technology, tools and machinery.

The theme for the 2025 FTMA NZ Conference, "Sustain Your Edge," reflects the need for our members to maintain a competitive advantage amidst evolving challenges. As the construction industry faces rapid changes both locally and globally, staying competitive, innovative, and sustainable is crucial to long-term success. This theme emphasises the balance between retaining core strengths while embracing future trends to thrive in a shifting landscape.

CONFERENCE GOALS

- Equip attendees with tools, insights, and strategies to maintain their edge in a rapidly changing industry.
- Foster collaboration and networking opportunities for sharing knowledge and best practices.
- Provide practical takeaways that attendees can apply in their businesses to enhance productivity, competitiveness and sustainability.
- Inspire attendees to embrace change while retaining their core values and strengths

SCHEDULE

WEDNESDAY 16 JULY

5:00pm – 7:00pm Welcome Function

THURSDAY 17 JULY

8:30am – 5:00pm Conference

6:00pm – 7:00pm Pre-Dinner Drinks

7:00pm Dinner

FRIDAY 18 JULY

8:45am – 12:30pm Industry Tours

VENUE

Located in the midst of Rotorua's downtown business and retail area, the Sir Howard Morrison Centre is just a few minutes' walk from major hotels, shops, bars, restaurants and the lakefront. The venue sits on land gifted by Ngāti Whakāue in the heart of Rotorua city. The buildings' design blends art deco and contemporary design elements to create a versatile and elegant venue.

SPONSORSHIP OPPORTUNITIES

All prices exclude GST and are in NZD \$

GOLD

Conference Naming Partner

\$15,225 *(1 available)*

- Full naming rights to the 2025 Conference
- Full naming rights of one Keynote Speaker
- 3 min 'talk time' prior to keynote presentation
- Logo on the conference website, programme, sponsor slide, social media
- Opportunity to place one company banner at the registration desk
- Opportunity to place one company banner in the plenary room
- Gold exhibition space – including 2 exhibitor registrations
- 2 additional full conference registrations

GOLD

Welcome Function Wednesday 16 July

\$12,495 *(1 available)*

- Welcome Function naming rights
- Up to three minute welcome speech
- Logo on the conference website, programme, sponsor slide, social media
- Opportunity to place two company banners at the Welcome Function
- Gold exhibition space – including 2 exhibitor registrations

GOLD

Conference Dinner & After Dinner Speaker Thursday 17 July

\$19,950 *(1 available)*

- Conference Dinner naming rights
- Up to three minute welcome speech
- 5 complimentary tickets to dinner
- Logo on the conference website, programme, sponsor slide, social media
- Gold exhibition space – including 2 exhibitor registrations

Pre-dinner Function - Thursday 17 July

\$5,250 *(1 available)*

- Pre-dinner function naming rights
 - Logo on the conference website, programme, sponsor slide, social media
 - Silver exhibition space – including 1 exhibitor registration
-

Coffee Cart

\$2,750 *(1 available)*

- Logo on signage on front of the coffee cart
 - Logo on the conference website, sponsor slide, social media
 - Opportunity to place one company banner around the coffee cart
-

Keynote Speaker

\$5,250 *(1 available)*

- Full naming rights of the Keynote Speaker
 - 3 min 'talk time' prior to keynote presentation
 - Logo on the conference website, programme, sponsor slide, social media
-

MC

\$5,250 *(1 available)*

- Full naming rights of the conference MC
 - Your logo on the conference website, programme, sponsor slide, social media
-

Conference Catering – Morning & Afternoon Tea Thursday 17 July

\$950 *(2 available)*

- Logo on signage on catering stations
 - Logo on the conference website, programme and sponsor slide
 - Opportunity to place one company banner near catering area
-

Conference Catering – Lunch Thursday 17 July

\$1,800 *(1 available)*

- Logo on signage on catering stations
- Logo on the conference website, programme and sponsor slide
- Opportunity to place one company banner near catering area

Lanyards

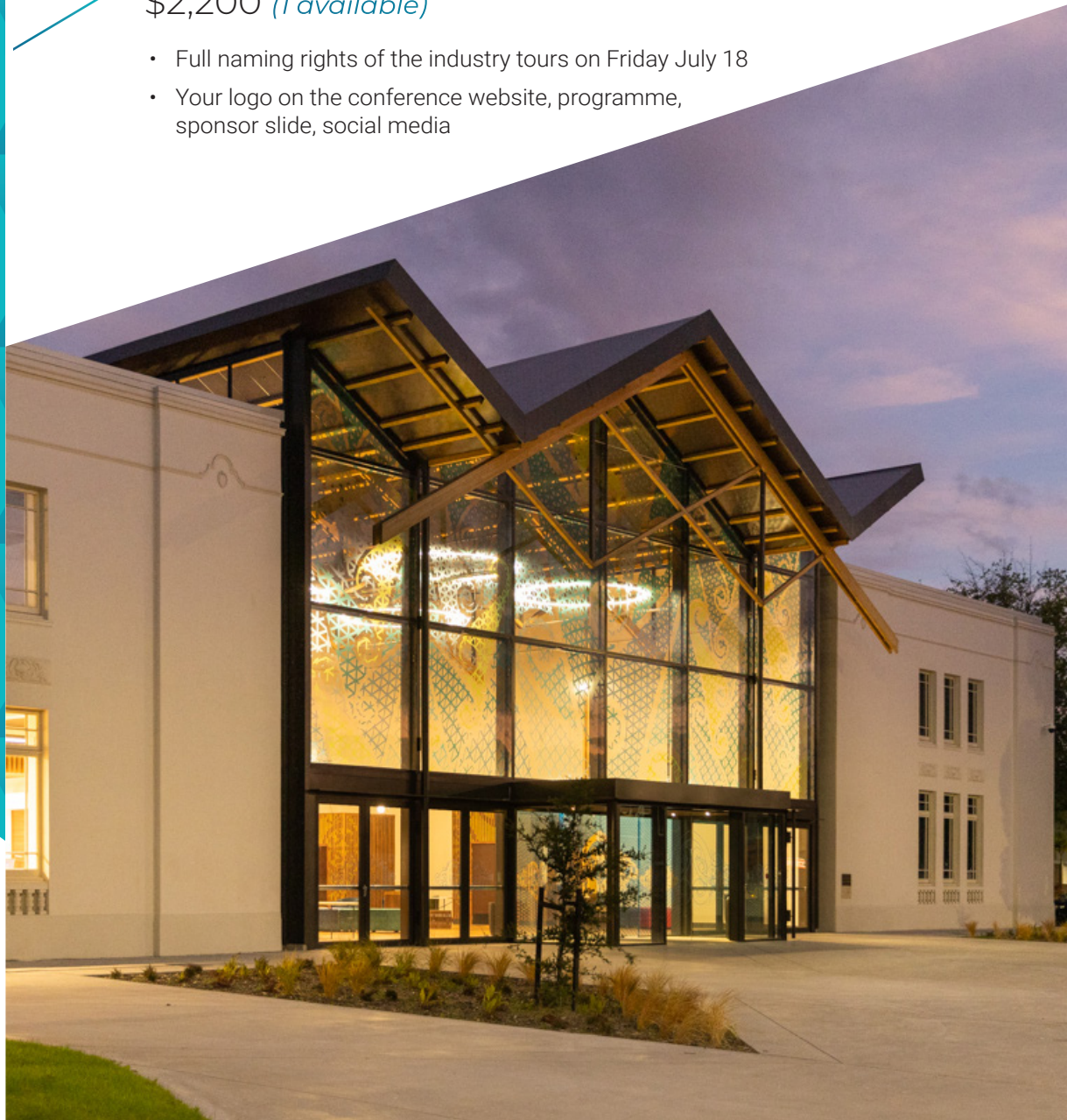
\$2,100 *(1 available)*

- Logo alongside FTMA log on the delegate lanyard – one colour print
- Your logo on the conference website, sponsor slide, social media

Industry Tours - Friday 18 July

\$2,200 *(1 available)*

- Full naming rights of the industry tours on Friday July 18
- Your logo on the conference website, programme, sponsor slide, social media



EXHIBITION SHOWCASE

GOLD

Gold Stand

NZD \$6,825

Gold stand inclusions:

- Velcro receptive panels – 4.8m wide x 2.4m depth x 2.3m high unless it has been agreed by the Exhibitor and the Organiser to have a side removed
- 10-amp single phase power supply with a 4-way multi box
- 2x spotlights
- Table / chairs
- Complimentary WiFi
- Installation (basic set up) and removal (panels, lights, power)
- Two exhibitor registrations including all social functions

SILVER

Silver Stand

NZD \$3,675

Silver stand inclusions:

- Velcro receptive panels – 3.6m wide x 2.4m depth x 2.3m high unless it has been agreed by the Exhibitor and the Organiser to have a side removed
- 10-amp single phase power supply with a 4-way multi box
- 2x spotlights
- Table / chairs
- Complimentary WiFi
- Installation (basic set up) and removal (panels, lights, power)
- One exhibitor registration including all social functions

BRONZE

Bronze Stand

NZD \$2,050

Bronze stand inclusions:

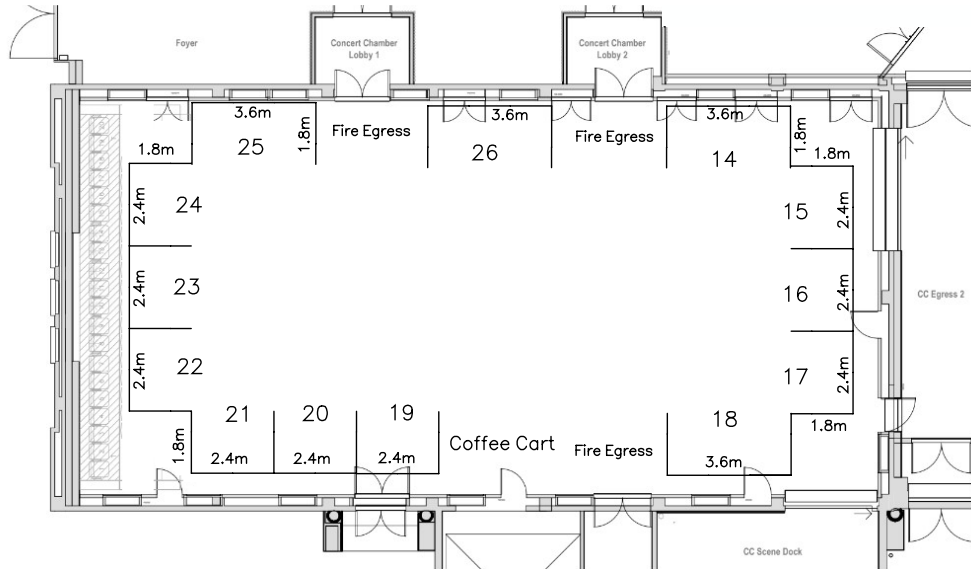
- Velcro receptive panels - 2.4m wide x 2.4m depth x 2.30m high unless it has been agreed by the Exhibitor and the Organiser to have a side removed
- 10-amp single phase power supply with a 4-way multi box
- 1x spotlight
- Table / chairs
- Complimentary WiFi
- Installation (basic set up) and removal (panels, lights, power)
- One exhibitor registration including all social functions

Additional exhibitor registrations

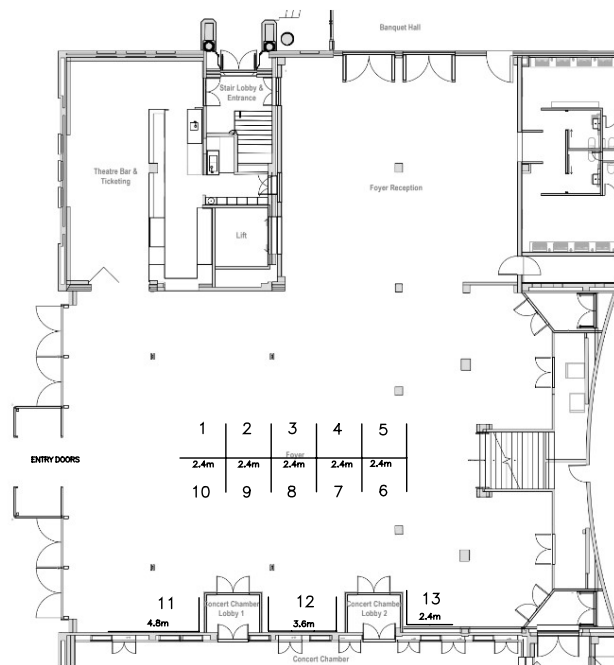
Member \$700 | Non-member \$800

Additional exhibitor registration including all social functions

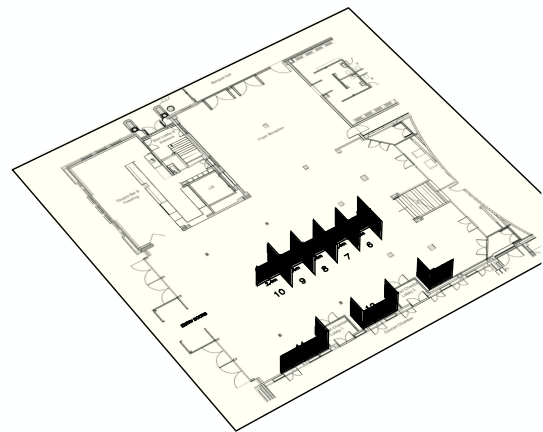
EXHIBITION FLOORPLANS



**BLACK BOX
FLOOR PLAN**



**FOYER
FLOOR PLAN**



**STAND ALLOCATIONS ARE STRICTLY ON FIRST COME, FIRST SERVED BASIS.
FTMA RESERVE THE RIGHT TO MODIFY THE LAYOUT AND PROGRAMME BUT WILL CONSULT
WITH ANY AFFECTED SPONSORS AND STRIVE TO ACCOMMODATE THEIR REQUIREMENTS.**

ACCOMODATION

Accommodation is the responsibility of exhibitors. Conference accommodation information will be added to the conference website. FTMA has secured special rates at a number of hotel options close to the venue. Please contact the hotel direct via the link provided.

We recognise the important role our exhibitors play in creating a memorable and impactful conference.

EXHIBITION INFORMATION

You will get:

- Dedicated pack-in time: Set up your booth comfortably and with plenty of time to create a welcoming space for delegates.
- Exclusive registration time: Collect your name badge and get organised without the rush.
- Exhibitor-only catering breaks: Enjoy a 30-minute early break for meals and refreshments, giving you time to relax and recharge before delegates join the exhibition area.



Contact Information

We look forward to partnering with you to make FTMA 2025 a great event!
For more information on sponsorship opportunities, please contact:



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Manufacturers' Association

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